



**NJ BIKE & WALK COALITION**  
WORKING TO MAKE NJ A SAFER PLACE TO BIKE & WALK

**2012 New Jersey  
Bike & Walk Summit  
Sponsorship Opportunities**

**Champion: \$2,500 - \$5,000**

Sponsor Benefits:

- Sponsor logo and link on all electronic communication, including website
- Potential speaking opportunity at event
- Exhibit table and/or banner on site at event
- 10 free registrations to NJ Bike & Walk Summit
- Sponsor logo on all Summit promotional materials

**Pace Setter: \$1,000 - \$2,499**

Sponsor Benefits:

- Sponsor logo and link on all electronic communication, including website
- Exhibit table and/or banner on site at event
- 5 free registrations to NJ Bike & Walk Summit
- Sponsor logo on all Summit promotional materials

**Advocate: \$500 - \$999**

Sponsor Benefits:

- Sponsor logo and link on all electronic communication, including website
- 2 free registrations to NJ Bike & Walk Summit
- Sponsor logo on all Summit promotional materials

**Supporter: \$100 - \$499**

Sponsor Benefits:

- Sponsor logo and link on all electronic communication, including website
- 1 free registrations to NJ Bike & Walk Summit

Please enclose a check, payable to **NJ Bike & Walk Coalition**. Payment can be submitted, with this completed and signed application to:

**New Jersey Bike & Walk Coalition**

**P.O. Box 843**

**Mahwah, NJ 07430**

**New Jersey Bike & Walk Summit  
Saturday, February 25, 2012  
New Brunswick, NJ**



## NJ BIKE & WALK COALITION

WORKING TO MAKE NJ A SAFER PLACE TO BIKE & WALK

**2012 New Jersey  
Bike & Walk Summit  
Commitment Form**

**Organization:** \_\_\_\_\_

**Representative:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Sponsorship Level (please check as applicable)**

**Champion:** \_\_\_\_\_

**Pace Setter:** \_\_\_\_\_

**Advocate:** \_\_\_\_\_

**Supporter:** \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Dated:** \_\_\_\_\_

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**Sponsor will you please:**

- Supply print-ready, full-color and single-color logos, banners and other promotional materials
- Post NJBWC event flyers
- Promote event listing with event link (<http://www.newjerseybikewalk.org>)

**New Jersey Bike & Walk Summit**

**Saturday, February 25, 2012**

**New Brunswick, NJ**